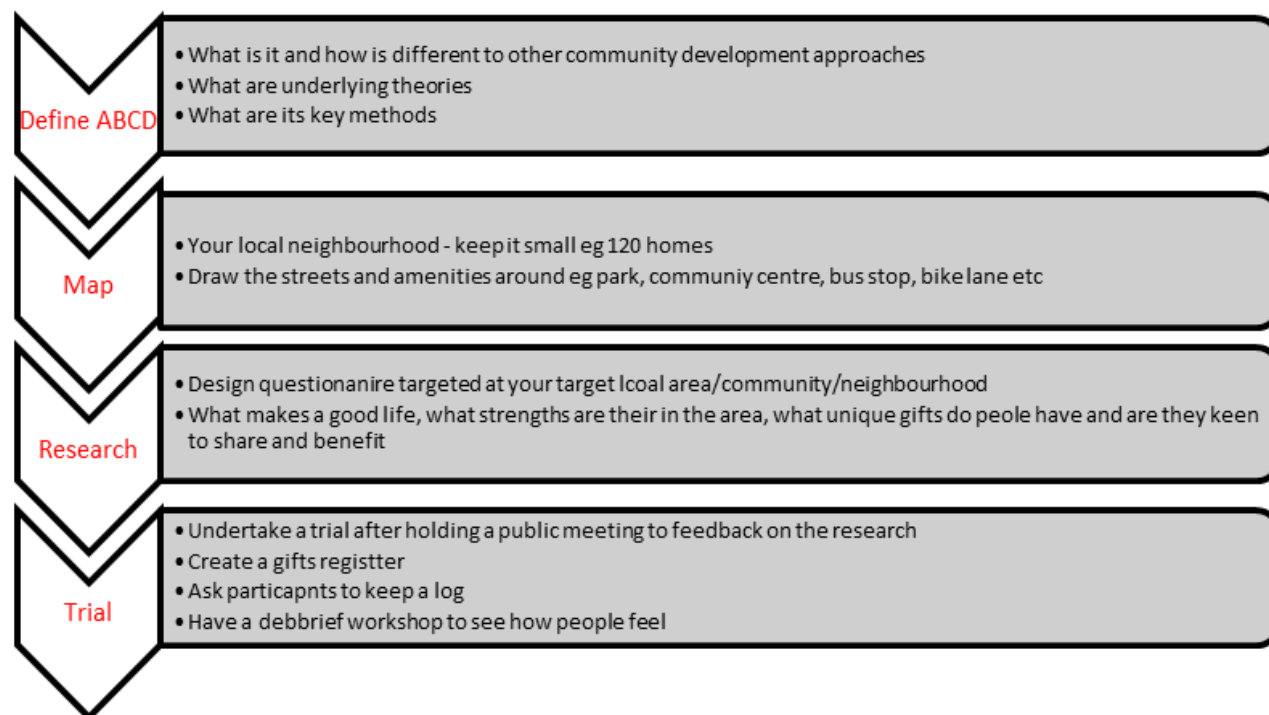


TITLE of Module: Asset based community development

Process



1. To undertake **a review of asset-based community development** to understand its key tenets, theoretical roots, and methods. To draft a summary of this in a short article that could be published in a community newsletter explaining the approach to a target community.
2. **Mapping your target area** – draw on a blank map an area around where you live - your street or local area to undertake a trial of some of the key methods. This should be a manageable area of no more than 100 -120 homes. You could use mapping software to do this or just creating a simple drawing around the few streets or neighbourhood you would be interested in engaging with.
3. Undertaking **research by drafting a questionnaire** for distribution across your defined area. This should be draw on the key tenets and methods of ABCD. It should be accompanied by a short letter of introduction setting out the purpose behind the questionnaire/ a study. Your survey could ask your neighbours in your target area:
 - What do they consider the **key ingredients** for a **good life** in the place they live in?
 - What makes a good life for you in ...? (What is important to you, what makes you happy? what do you treasure the most?)
 - What makes a good place? (What do you love? What would you miss? What makes you feel happy?)
 - What gets in the way of a good life in? (What is a struggle for people? What needs improving? What stops people getting on in life?)

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- If you had three wishes for ..., what would they be?
 - What offers would you make to improve ...? (What would you help make happen? What would you get involved in? What skill could you share/use?)
4. What **unique gifts** they have for example good at sewing, baling, typing, computers, gardening, bookkeeping, beekeeper, coaching etc. . . .
 5. Would they be interested in **sharing their strengths and gifts** over a short trial period for example 6 weeks or 3 months?
 6. Two other questions from your research into asset-based community development

Once you receive, returned questionnaires analyse:

- From the gifts respondents have listed, create a community gifts register. Note you will need to ask for permission to include personal details on a gifts register:

Name	Address	Gifts can share	Gifts looking for
xxx	yyy	Bookkeeping	Gardening
		Sewing	Handyperson

- Write an information bulletin summarising your research and call a meeting of anyone who may be interested to go through and to trial the gifts sharing proposal over a 3-month period.
- Following agreement at the meeting put a list of this who are keen to progress the trial and create a what's app group.
- Ask participants to log the gifts they share with their neighbours and for the beneficiaries to provide short feedback. You may want to design a log that they can keep a record of.
- At the end of the three months come together to review the trial.
 - How many gifts have been shared and accessed?
 - What difference did this make?
 - How did this make those who provided and received the gifts feel afterwards?
 - How did the group feel overall at the end of the trial?
 - Do they feel a sense of well-being, have they saved money, do they feel a stronger connection with their neighbours and a stronger sense of community?



Image: ABCD Matrix Used to develop a local approach in Castle Vale, Birmingham