

## Module 6: Work, Play, Live

### Exercise 5: Sharing Stories



Source: <https://www.pexels.com/fr-fr/photo/gens-retro-photo-souvenirs-5842/> by Kaboompics.com

First, you need to determine the purpose of the information that you will collect: Who will find the information? What you want to know? How?

If you want to lead the interview, prepare questions addressing the determined topics but you can also decide to let people talk and collect testimony.

It is time to interview community members to gather information. This can be performed face-to-face or online.

You can improvise and go out on the street and randomly ask people if they want to share their story with the community. You can schedule interviews using social media such as Facebook, Instagram, Twitter, etc by asking interested people to sign up and then setting a date for the interview.

Collecting memories can also be done online using digital tools. Online communication tools such as Skype, Zoom, etc allow for conversations with fewer barriers.

During the interviews, be focused and practice active listening. You must maintain a friendly environment to facilitate communication and put the interviewee at ease. Try to question the interviewee regarding what he/she said to get further interesting details if necessary.

Alternatively, you can give a specific topic, such as memories related to a specific time period, and let the interviewee speak freely.

Record the interviews with audio/video recorder or taking notes.

Ensure that you have the interviewee's consent to use the collected information (a signed consent form would be perfect).

*This publication reflects the views of the authors; the Commission cannot be held responsible for any use which might be made of the information contained herein.*

Then, you have to process the information collected. To reach the community and beyond, it should be useful to disseminate them in social media or in blogs/websites dedicated to your project. Once again, it is up to you to determine how you want to proceed:

- Final Format: text, video, audio, comics, portfolio...
- Full version vs cut version with only interesting parts

Purpose: portrait, historical testimony, networking, support for further action with decision makers in order to solve a social issue, ...

### **Video/Audio Storytelling**

1. Conduct your interview according the instructions given
2. If it is an audio recording, you should create a Podcast for the community. To do so, you can use <https://anchor.fm/> to upload your interviews. Tutorials:
  - [Recording, Editing and Publishing Podcasts in the Anchor App](#)
  - [How to start a podcast with Anchor](#)
3. If it is a video recording, you should create a YouTube Channel including the video interviews promoting your community by sharing the intangible heritage of the stories shared with you from your community members. Tutorial:

### [How to create a YouTube Channel \(2020 Beginner's Guide\)](#)

According the final format you could use :

- **E-portfolio:** [Padlet](#), [Smore](#), [Artsepts](#)
- **Presentation:** [Canva](#),
- **Creative writing:** [Wordart](#)
- **Comics:** [Pixton](#)
- **Blogs:** [Wix](#)